



MEDIA KIT 2021



"I want to help as many people gain the freedom they desire."

An award winning marketer, leading authority on business systems, growth and lifestyle design.

By continually producing award-winning results driven marketing content, Steven Napolitan has been recognized by national media as a pioneer in the new media market. He has made millions for his clients and has worked with companies such as Apple, Intel, Charles Schwab and Nestle. Steve is an international speaker whose coaching and training has publicly served over 35,000 professionals, entrepreneurs, C-level executives, coaches and consultants, across 6 continents.



STEVENAPOLITAN.COM

Who is Steve Napolitan?

Steven Napolitan is an award-winning marketer. He has made millions for his clients and shared the stage with top speakers like John Assaraf (star from the movie *The Secret*), Leigh Steinberg (the real Jerry Maguire – billion dollar sports agent), John Maxwell (Author & Leadership Coach), Jeffrey Slayter (International Speakers & Human Potential Coach), John Gray (author, *Men are from Mars, Women are from Venus*), Loral Langemeier (Renowned Author/Speaker and Money Expert) and many more.

Steve's executive coaching and training has publicly served over 35,000 professionals, business owners and entrepreneurs on their businesses and how to increase marketing and sales, while systemizing businesses to minimize their effort and maximize their revenue. Steve helps his clients create and live the lifestyles they deserve.

By continually, producing award-winning content, Steve has been recognized by national media as a pioneer in the new media market. He's been known for design campaigns that generate massive amounts of leads that turn into revenue. Examples are: the viral campaign for TaxBrain.com known as the "Stolen NASCAR," which reached over 44 million, including 3 million unique visitors to their website in 3 weeks, and the social media campaign for the City of Tracy's AutoMall, "Get More," which resulted in 800 new car sales in a 10-week period, totaling over \$19.2 million in revenue, and garnering 5.9 million impressions on Facebook with an average of 1,600 click-throughs a day to the campaigns promotional website.

Steve has produced hundreds of advertising, marketing campaigns and internal promotions for many companies including Apple, Intel, Charles Schwab and Nestle. He is a brand master, living and breathing brands throughout his work across all media types. He focuses on bridging the gap between a company's brand and their target markets by providing innovative marketing and communications with measurable effectiveness.

Steve's branding and storytelling talent extends to films and television. His last TV Series, *Livin Loud*, was picked-up by MTV Australia for Primetime broadcast and sold to other territories around the world.



“

Ultimately, Steve is about people, relationships, and the convergence of vision, focus and teamwork that allows true freedom in life.

TITLE:**Capturing Your Clients****Stop guessing and start knowing what works.**

Turn marketing into your business growth. Get the proven 3-step process to attract more leads, gain more clients and, most importantly, increase REVENUE.

Truly Capture your Clients

Do you feel that you are guessing when it comes to your marketing? Or worse yet, spending time and money on your marketing without great or even consistent results? Learn how to stop guessing and start knowing. Gain exponential growth by attracting and keeping clients; better yet, by capturing YOUR clients.

Learn...

- How to DESIGN your business in a way to create a solid BRAND foundation while achieving your desired lifestyle.
- How to BUILD your business with the right BRAND message, so that you capture your perfect client.
- How to share your business so you can consistently attract clients.

**TITLE:****Stop Singing In The Shower**

From working with billion dollar companies down to teaching mom & pops, one thing that is noticeable over and over is how many companies over focus their social media efforts on what they say on their page or blog, when actually they need to get out onto other pages. With a simple 3-step system your audience will learn to truly increase and deepen their social connections by **singing to the right audience.**

Learn...

- The proven system for increasing your followers organically
- To deepen your connections and deepen your profits
- How to truly make money through social media



TITLE:**Live Your Dreams Now**

This life is it. We don't get to go half way through our lives and then decide, "OK, I'm ready; let's start over." This life is all we get in this current vessel we call our body. There is not a do-over option. We are born, life happens and then we die. What you do in that "life that happens" is up to you. At times do you feel at odds with yourself? We may have our dreams, yet we tend to stop ourselves short from achieving them. Life can be what you want in the areas of health, wealth and relationships.

This talk explores:

- Why do we know what we want, yet still not do it
- Why should we be motivated for change and growth
- How do we overcome the challenges and show up for ourselves
- What is the best way to take action now

**TITLE:****How to Change the World, Starting with Yourself**

Those of us that want to make a difference in the world can be challenged with the vastness of it. How do you make a more significant positive effect in the world? Are we struggling with the influence and funding to actually make it happen? Do you feel a lack of power in being able to make a change, or even worse, you find you are struggling personally or as an organization?

It is awesome that you are such a giving person. Many people who want to change the world start looking for what they can do for others or organizations, when actually the best path is growing themselves in order to make a much larger impact.

If you have ever been on a commercial airline, you have been told in case of an emergency and the oxygen masks drop, put the air mask on yourself first. Why? Don't you want to put it on the children next to you or anyone else? NO... because if you are passed out on the floor, you will be the one needing help. You won't be able to help anyone in that case.

Your audience will learn:

- How to make a greater impact on the world by first focusing on strengthening themselves
- The key to influencing others emotion in a positive direction
- How to be more comfortable with being uncomfortable, so you can grow fastest





"Having Steve speak at our events are always great. The way he engages the audience keeps them in the moment. He also teaches in such a way that it makes learning easy. Our audiences leave with an impact on their life and actionable items to run with. I highly recommend booking Steve Napolitan to speak at your next event."

Dr. Tommy Voris, The Anti-Diet Doctor

Due to the many changes today's marketing, navigating through the fog can be a struggle. Steve is the lighthouse for your audience. How you spend your time in marketing is so important because we can get so lost. Steve does a great job navigating for us. If this is what you are looking to learn, book Steve."

Jeff Slayter, International Speaker & best selling author

"We have over 1,000 members and brought Steve in tonight. What I saw in the room was everybody walking away with something tangible that they can take back and do with their business. People - instead of wanting to go home - wanted him to speak longer, which I think is always a sign of a great speaker."

Stacy J. Powell, Sacramento Speakers Network Organizer

"If you're looking for somebody who is exceptional at being able to pull out those specific core marketing techniques that can be mapped across all the latest trends that are changing right now, Steve Napolitan is the one."





"The greatest value I've received from Steve is his ability to take the complex principles of business and really simplify it. Steve took what could take forever to learn and guided me how to put it into practice now and gain real results."

Olga Filev, CEO, CheckPoint

"I've seen many speakers, but Steve's teaching style resonated with me in such a way that it's made an impact in my business far greater than ever before."

Rhonda Mansuetti, Coach/Consultant

"With Steve's help I went from zero to 26K in a week to 15k a month to a 1.5 million dollar contract for 5 years."

David Trifeletti, Executive Consultant

"Steve's approach is not cookie cutter. Learning from Steve has made me significantly more effective."

Sheryl Smith, Realtor

"Big Steve rocks the house. This guy is awesome. Taught me how to get something from nothing off the ground. Steve is the real deal. You have to check him out."

Freddie Silveria, Motivational Speaker

"Seeing Steve speak changed my life. I'm so confident moving forward in my business. If you have not seen him speak I would definitely recommend it."

Rhonda Smith, Lifestyle Architect & Success Coach

“

“Giving back fills my heart. Impacting the world starts with one gift. It has a ripple effect. Those you help, tend to remember and reciprocate by helping others.”

- *Steve Napolitan*



**BOYS & GIRLS CLUBS
OF AMERICA**

Boys and Girls Clubs of America

<http://www.bgca.org/>



UNITED RELIGIONS
INITIATIVE

United Religions Initiative

<http://www.uri.org/>

JUVENILES **AT RISK**

Juveniles at Risk

<http://jariss.org/>



**ORACLES OF TRUTH™
ACADEMY**

Oracles of Truth

<http://oraclesoftruth.org/>

A Sneak Peak Into **Steve's Life...**





Let's get connected!



For Further Inquires / Booking For:

- Keynotes
- Custom Trainings
- Radio Interview
- Custom Keynote Speaking

Please Contact:

success@stevenapolitan.com
(415) 343-7272

Connect with Steve:

